



New Special programs are coming!



“Your guide to the new Inline Plus specials!”

2019 / 2020 Specials Information Kit





Inline Plus specials to air in 2019 & 2020!

<http://www.inlineplus.net>

Inline Plus first aired in 2008, as a 7 Episode Series. This was produced in a "magazine" format, with various topics covered each episode. It was partnered by a specialist Aggressive Skating show "Know Rolling" for the last ten minutes of the timeslot. In 2019 / 2020, Inline Plus returns in the form of a number of "Special" stand-alone, one off programs to introduce you to the fast paced world of Inline and Roller Sports in most of its forms. The many forms of Recreational skaters will be covered, as well as the main skating competitive disciplines - Inline Hockey, Roller Hockey Speed Skating, Artistic Skating and Roller Derby, and also some less formal forms of skating competition, such as Slalom Skating and some brief looks at Aggressive Skating. Exact topics are to be confirmed at the time of writing.

A particular focus of this return of the show is to help those who wish to take up Inline and Roller Skating, both in rinks and on the street, find the help they need to get started. This will be the topic of one of the "Specials". In most episodes, there will also be fun segments on some of the wide variety of things people do on 8 wheels!

Where and when will the show air?

- **Programs will be submitted and aired soon after completion of each "Special".**
- **The episodes will be broadcast by C3I Melbourne & 44 Adelaide. WTV Perth will also consider the show for broadcast.**
- **Shows will be uploaded to YouTube for on-demand viewing soon after the show airs on TV.**
- **Shows will also be streamed as part of the MELfeed.video YouTube Program Streams.**
- **Depending on the future of Community TV, the shows may be repeated together as a series at a later date.**
- **Programs will be in a Half Hour duration. If extra content is required, viewers will be referred to our YouTube, or additional programs may be added on the same topic.**

Audience we intend to cater for.

While parts of the show will be aimed at existing participants in Inline and Roller Skating in the various disciplines of the sport, the show will have an element where we hope to introduce the audience to Recreational Skating (both on street and in rinks), and how to get started with Skating. The show will then go on to explain briefly how to get started in each of the Inline and Roller skating disciplines.

When and where will shoots take place?

Shoots for the series will commence from June 2019, and will run until June 2020. At this stage, shoots will be done in Melbourne, Sydney and Adelaide. Shoots will be arranged at convenient times for the participating groups and venues, and may involve both shooting at both organised events, and also shoots arranged for TV specific segments.

But is Community TV going off the air soon?

At this time, the three remaining Community TV stations have been given a licence extension until June 2020. We hope to continue beyond this on air!

So what happened to "Inline Plus" series 2? Why did it stop production?

Yes, it was originally proposed to produce a new series of "magazine" style shows. However, with Michael's move to Echuca, this proved impractical to continue with this format, mainly for financial reasons. We need to spread production of shows out to "space" out the travel requirements, etc, needed for the show within our budgets.

A side benefit of the new format is that each show will focus on a single topic per episode, instead of multiple stories in each show



Michael Costello, Producer and Main Camera for Inline Plus.

Background to the show

Michael Costello was the founder of Inline Plus TV, producing the pilot episode in 2007. For the series, John Powell took over as Producer, with assistance from Michael Costello and Jayson Sutcliffe. While the series worked out great, there were a lot of the original intentions of the program that were left out of the first series. By bringing the show back, Michael Costello aims to highlight these areas in more detail. These include:-

- **How to get started as a Recreational Skater, both in rinks and on the streets.**
- **The various skating disciplines, what types of people participate in them, and how newcomers can start in the sports, or try them for the first time.**
- **Profiles of various types of participants in Roller Sports, from young kids starting out, to newcomer adults, to experienced juniors and adults.**
- **Fun segments based around the less formal aspects of skating. This can also include “themed nights”, fundraisers at rinks and the clubs.**



Michael has lived in Melbourne for all of his life, but has recently made the move to the Victorian town of Echuca.

Michael's interest in Inline Skating dates back to the 1990's, seeing skaters back then on the streets. However, for various reasons, Michael did not learn to Inline Skate himself until adulthood in 2005.

One reason of course was the lack of information on how to get started. Michael then undertook lessons with "Bayside Blades" that year, and for a while, regularly skated on the street on flat sections of pathway. Michael has recently got back into Recreational Skating again, and has been skating at Lilydale Rink weekly for a period of time since mid 2018 until moving to Echuca. Michael intends to continue this in Bendigo. While a little unfit at the moment, Michael enjoys having a go on skates, and is slowly regaining confidence in skating again.

Michael has experience for a brief time as a Volunteer with the Skate Victoria Speed Branch around 2009, where he assisted with shooting video footage and supplying Public Address equipment to various events. He then went on to provide video and audio podcast production assistance to the Prahran Cricket Club, in the state level Premier Cricket competition. Michael is looking for new opportunities in and around his new home town, while still keeping his links with Melbourne.

Sounds good, but are there things you can't do?

Yes, as the program is a non-profit Volunteer produced program, there are certain things we can't do. For example, we CAN'T go into exact details like prices, session times, mention exact street addresses, phone numbers or web addresses "on air", except in a "sponsorship announcement" during the breaks in the program, should you wish to take up that option. Please see further on in the information kit for those details.

We CAN, however mention that you are from a certain business, and we can link our viewers to our website, which will contain all the details and links to the relevant business' website. For the online videos, any sponsorship announcements aired on TV will also be included in the online YouTube versions of the show, both on the Inline Plus YouTube, and the MELfeed.video web streams.

Restrictions are relaxed a little for non-profit sporting organisations and clubs.

Can I submit video footage and / or segments for the program?

Yes, as long as the things mentioned above are taken into account, you are welcome to submit footage to the program. However, certain requirements need to be met to submit footage.

- Footage should be supplied in a minimum of Widescreen Standard Definition. High Definition videos are preferred, as the master edit for the show is produced in HD, and the YouTube uploads are also in HD. All broadcasts are in Standard Definition.
- Any audio in any footage or segment for air should be clear and easily heard. We prefer audio for interview type segments, etc, to be recorded with external microphones where possible. Vision should be stable, and free of excessive shake. This does not "agree" with Digital TV broadcast systems!
- We prefer that segments do not include graphics, but a timecoded list of name/title graphics and where they are required is submitted instead. However if you have pre-edited footage with pre-existing graphics, we will still consider it for inclusion in the program.
- You will need to sign a copyright clearance for the submitted footage, so please make sure you have any necessary permissions before submitting the footage.
- We prefer music that is used in submitted videos to be "royalty-free", and if possible, please supply Track, CD and/or Artist information with your submission. Please let us know if commercial music is included in the submission, as it still may be possible to air the footage.
- Our preferred method of submission is via a USB stick. Please discuss with us your proposed video format before submission, as some video formats work better than others for broadcast usages. Please contact us for postage details for your submissions.

About Inline Plus LIVE

"Inline Plus LIVE" is the name given to our Live Streams of selected skating events. These events are Live Streamed via YouTube live on our YouTube and Facebook channel, and can be relayed via the relevant club's websites and social media pages. **We are currently in negotiations for possible Live Stream content.**

If you are interested in having a skating event Live Streamed on Inline Plus LIVE, please contact Michael Costello - michcos@optusnet.com.au .

This service is currently only available in Victoria.

What sponsorship opportunities are available with Inline Plus TV?

Sponsorship Opportunities exist for the various episodes in the new series. Packages are available for local stations:- C31 Melbourne & 44 Adelaide. Packages on WTV Perth may be available (subject to program preview)

Sponsorship opportunities include 10 second "billboards" (Stills with brief voiceover), or full motion video 15 and 30 second spots during the breaks in the program on the stations of your interest.

As all of the stations are independent of each other, prices and packages vary for each station.

Production assistance can be provided for your video sponsorship ads, either by us, or by a qualified producer in your own city. We have both male and female voice artists available. If you have pre-existing video TV ads, we are able to run these as well. We also have options for advertising on our program website and in "online only" videos.

If you are interested in any of our sponsorship options, please contact Michael Costello - michcos@optusnet.com.au - to discuss the various options and to obtain a quote.

NOTE:- No sponsorship funds will be due for payment until the sponsor has seen full preview episodes of the series.

Relevant Links to Websites.

To find out more information about Inline Plus, please visit <http://www.inlineplus.net>

To find out more about the stations involved in broadcasting Inline Plus, please visit:-

C31 Melbourne :- <http://www.c31.org.au>

44 Adelaide :- <http://www.c44.com.au>

WTV Perth :- <http://www.wtvperth.com.au> - Perth is subject to program preview

About Northern Access Television Assn Inc. <http://www.nat.org.au>

Northern Access Television Association Inc. (NAT) is a community based non-profit television production group founded in 1990, and is a full member of the Melbourne Community Television Consortium, which holds the licence for Channel 31. The group produces and facilitates a wide variety of content for broadcast.

NAT represents the northern suburbs community at MCTC, and is the only association with this purpose.

NAT 's objectives are:

- 1.To provide public access to television transmission;
- 2.To produce programs by, for and about the people of the northern suburbs community; and
- 3.To focus upon issues of local, social, artistic and cultural relevance.

NAT has been actively involved with community television since its inception in Melbourne, first by conducting test transmissions in the Northern Suburbs, and then moving on to producing programs for C31 Melbourne when it commenced in 1994.

Who should I contact to get involved in Inline Plus?

To get involved in the program, please contact the producer, Michael Costello of Northern Access Television. We look forward to discussing the possibilities with you! Thank you for your consideration of our project!

Email :- michcos@optusnet.com.au Phone:- (03) 4410 8122 or 041 11 22 967 Fax:- (03) 4410 8124

